

## The Lyreco Group announces the appointment of Grégory Liénard as CEO



Grégory Liénard has been appointed as CEO of the Lyreco Group, European leader and 3<sup>rd</sup> largest global player in products and services distribution to companies. Succeeding Hervé Milcent, who held the position since 2015, he is now in charge of leading the transformation and diversification strategy implemented by the company to meet the sector's challenges.

Back from Singapore where he headed the group's Asian subsidiaries for almost ten years, Grégory Liénard will now join Lyreco's head office in northern France. Grégory has spent his whole career within the company he joined in 1996. He held, among others, the positions of Innovation Director, Group Human Resources Director and Acquisition Manager. He has also experienced Lyreco's international dimension, and his various positions have taken him to Canada, Asia and Europe.

Lyreco Group will benefit from Grégory Liénard's deep knowledge of the company's strengths and challenges, and from his experience of Asian markets, where he spent 12 years learning from e-commerce latest trends and technologies. His vision as Innovation Director for Lyreco Group, a position he held for 3 years, will also help him impulse a new momentum by accelerating innovation and digitalisation within all the Group's subsidiaries, to make Lyreco the undisputed leader on its markets. His appointment also reaffirms the company board's will to develop the group while sustaining the family and people-centred values of Lyreco, granting a centre place to its customers and its 9,000 employees worldwide.

**For more information, please contact the press agency**

## About the Lyreco Group:

The Lyreco Group is the leading European distributor and third largest global distributor of workplace solutions for businesses. The group is present in 25 countries and operates via partnerships in 42 countries. With a turnover of more than 2.2 billion Euros, its results can be attributed to its close partnerships with its customers, outstanding logistics and the ambition that it shares with its 9,000 employees: "Always at your side to make your work life easier"

**For more information, visit:** <http://group.lyreco.com/gbr/>

**Youtube channel:** <https://www.youtube.com/user/LyrecoGroup>

**LinkedIn:** <https://www.linkedin.com/company/lyreco-group>

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